

LuLu Gourmet Debuts in Hessah Al Mubarak District, Kuwait, Bringing Fresh Flavors, Global Brands, and Premium Shopping Under One Roof

One significant step that redefines modern retail experiences in Kuwait, Lulu has inaugurated the Lulu Gourmet, at the prestigious Hessah Al Mubarak District introducing a new concept store designed to bring together premium food selections, international brands, and lifestyle-focused shopping under one roof.

The launch marks the first Lulu Gourmet concept store in the GCC and the 18th Lulu outlet in Kuwait, reflecting the group's continued expansion and commitment to innovation in the retail sector.

The new store was inaugurated by distinguished guests Sulaiman Al – Asaker , chief property management officer - URC, Abdulaziz Alnasser, SVP Operations - URC alongside Sreejith, Director of Lulu Kuwait, Sakeer Hussein, Regional Director of Lulu Kuwait, and other senior management officials, in a ceremony that highlighted the brand's vision of delivering elevated shopping experiences tailored to evolving consumer lifestyles.

Spanning an impressive 11,600 plus square feet, Lulu Gourmet has been thoughtfully developed to cater to customers seeking quality, variety, and convenience in a modern retail environment. The concept centers on offering fresh flavors every day, with a strong emphasis on premium and exotic selections sourced from across the world.

True to its name, Lulu Gourmet introduces a carefully curated range of fresh, organic, and health-focused products, alongside vegan, “free-from,” and specialty lifestyle items that respond to the growing demand for wellness-oriented consumption.

The store features an extensive portfolio of international and imported brands, providing shoppers access to unique ingredients and gourmet selections rarely found in conventional supermarkets.

The concept reflects changing consumer preferences in Kuwait, where customers increasingly seek healthier food options, specialty products, and convenient access to global culinary experiences.

The interior layout of Lulu Gourmet has been meticulously planned to enhance customer comfort and ease of movement, creating a seamless shopping journey.

The store's design integrates modern aesthetics with functional convenience, ensuring efficient navigation across product categories while maintaining an upscale ambiance.

Strategically located to connect smoothly with the Hessa district, the store aims to serve residents and surrounding communities by offering retail experience aligned with their lifestyle expectations — combining accessibility, premium quality, and time-saving convenience. To further enhance customer accessibility, the location also features a multi-storey car parking facility, ensuring a smooth and hassle-free visit for shoppers.

The opening of Lulu Gourmet underscores Lulu Group's broader strategy of introducing specialized retail formats that go beyond traditional supermarket models. By blending gourmet selections, wellness-oriented products, and focused lifestyle retail elements, the concept represents a shift toward experiential shopping tailored to modern urban consumers.

With its focus on premium offerings, international diversity, and customer-centric design, Lulu Gourmet is poised to become a distinctive destination for shoppers seeking both quality and convenience — setting a new benchmark for gourmet and lifestyle retail in Kuwait.